

Social Outreach

We are using our human resources and technologies developed through our business to build stronger relationships and foster ties between our operational sites and local communities, aiming to contribute to the resolution of global social and environmental issues. We will contribute to developing and revitalizing local regions through activities including promotion of youth development and environment preservation.

Promotion of Youth Development

Employees from our operational sites in Japan serve as instructors of science classes for elementary and junior high school students to share the wonders of science and the importance of manufacturing.

Overseas, we are actively helping to develop professional engineers through programs including

donating Fuji Electric laboratory equipment to science and technology universities in Southeast Asia, where economic development is rapidly progressing. We also invite instructors from overseas vocational training schools to Japan to learn equipment operation and maintenance methods and effecting instruction techniques on site.

Major initiatives in fiscal 2019

- Science classes for elementary school and junior high school students (learning about how power is generated and electricity conversion using experiment kits)
- Work experience for junior and senior high school students
- Technical training for vocational school instructors (Cambodia)
- Donated Fuji Electric laboratory equipment for science and technology universities (Vietnam)



Science class learning how power is generated (Suzuka Factory)

Environmental Preservation

We participate in various activities to preserve biodiversity, such as planting mangroves and cleaning beaches, with the aim of helping expand habitats of living organisms and protecting the natural environment.

Our environmental conservation activities include planting, thinning, and clearing forests, which help absorb carbon dioxide and thereby prevent global warming.

Major initiatives in fiscal 2019

- Mangrove planting (Fuji Electric (Malaysia) Sdn. Bhd.)
- Beach cleaning (Fuji Electric (China) Co., Ltd., Fuji Electric Taiwan Co., Ltd., and others)
- Biodiversity conservation initiatives using the *Musashino no Mori* green space on factory site (Tokyo Factory)
- Environmental conservation with forest thinning in collaboration with NPOs (Chubu Area Operation)



Mangrove planting (Fuji Electric (Malaysia) Sdn. Bhd.)

Communication with Local Communities

We communicate with the local neighborhoods of our operational sites and with employees and their families through factory festivals and other events as well as community activities, such as local cleanup campaigns.

Overseas, we communicate with local communities in various ways, including visiting child welfare facilities and supporting education by providing stationery and learning supplies.

Supporting Disaster Recovery and Reconstruction Efforts

Fuji Electric provides reconstruction support to areas impacted by natural disasters in Japan and overseas. We provided monetary donations to help accelerate recovery efforts and aid victims from typhoons and torrential rains.

We also donated Fuji Electric emergency generators to the local government in Chiba Prefecture, which was severely damaged by the typhoon.