Corporate Philosophy

Corporate Mission

We, Fuji Electric, pledge as responsible corporate citizens in a global society to strengthen our trust with communities, customers and partners.

Our mission is to:

Contribute to prosperity

Encourage creativity

Seek harmony with the environment

Slogan

To be enthusiastic, ambitious and sensitive.

Management Policies

- Through our innovation in energy and environment technology, we contribute to the creation of responsible and sustainable societies.
- Achieve further growth through our global business expansion.
- Maximize our strengths as a team, respecting employees' diverse ambition.

Brand Statement

Innovating Energy Technology