

February 25, 2010

Company Name: Fuji Electric Holdings Co., Ltd.
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Fuji Electric Holdings and GE signed MOU to form a JV for Japan's meter business

Fuji Electric Holdings Co., Ltd. (hereinafter referred to as "Fuji") announced that it has signed a non-binding memorandum with General Electric Company (hereinafter referred to as "GE") for the formation of a joint venture to design, manufacture and market electric meters, including smart meters, for use at Japan's electric utilities and other companies.

1. Objectives of the formation of the Joint Venture

As carbon-reduction and energy efficiency needs grow, smart meters are a vital part of a smart grid strategy for understanding, managing and optimizing electricity usage. The potential joint venture will support smart meter deployment in Japan.

The Fuji Electric Group has been in the meter business in Japan for more than 70 years and has established a comprehensive capability in manufacturing, selling and services. The Group aims to be proactively involved in the smart meter business moving into the future.

GE has global expertise and capability in smart grid technologies and has developed and installed meters to increase grid efficiency outside of Japan. GE's smart meter experience would help the joint venture create high quality, flexible meters for the future.

Smart meters enable an accurate visualization of energy usage, giving consumers and utilities information to help them better monitor, understand, manage and control energy usage. The meters' two-way communications capabilities increase the efficiency and reliability of grid infrastructure, helping lower carbon emissions.

This joint venture would integrate the complementary expertise, experience and technologies of Fuji and GE. GE's proven experience and global business development resources combined with Fuji's manufacturing capability and sales network, would create high quality, cost-competitive meters for customers in Japan.

2. Overview of the Joint Venture

The name, representative, location of head office, capital and other specific details are still under negotiation by Fuji and GE. It is envisaged, however, that the Fuji Electric Group will own the majority of shares in the new JV.

3. Overview of GE

Corporate name	General Electric Company
Location of head office	Fairfield, Connecticut, the U.S.
Title and name of the representative	Jeffery Immelt, Chairman and CEO
Main business	Infrastructure (including energy, water treatment, transportation, healthcare etc.), Finance, Media and Others
Capital	\$669 million
Date of establishment	1892
Accounting period	December 31
Net sales	Consolidated Sales: \$156.8 billion (approximately ¥ 14.2656 trillion) (for year 2009)

4. Schedule

Meeting of the Board of Directors to approve the MOU: February 25, 2010
Conclusion of the MOU: February 25, 2010
Scheduled Establishment Date of the JV: October 1, 2010

5. Business Forecast

It is unknown if the consolidated business results will be affected by this matter. In the process of negotiation with GE, Should it become apparent that it would have a significant impact on consolidated results, the matter will be disclosed promptly.