

Fiscal 2015 Report – Intellectual Property

Positioning intellectual property (IP) rights as one of the most important management resources, Fuji Electric is working to implement IP strategies that are aligned with its business and R&D strategies and will continue to strengthen and expand its business globally.

IP Policies

- Strengthen IP activities that extend back into the stages of business planning and R&D
- Investigate and respond to overseas IP systems and current status and reinforce IP activities at overseas bases
- Promote international standardization activities

Major Initiatives in Fiscal 2015

IP Activities Extending Back into Business Planning and R&D

IP activities were focused on filing patent applications, primarily in businesses related to energy and power electronics. In addition, we endeavored to formulate IP strategies from the theme planning stage, prior to commencing research and development, after confirming business and R&D directives. These strategies were based on patent analysis and surveys. We also took steps to develop patent portfolios that ensure a strong advantage in business activities.

In its continuous efforts to strengthen coordination with

business and development divisions, Fuji Electric is going to make more active use of its IP portfolios.

Main Fields for Patent Applications

- Patents relating to increasing the efficiency and energy savings of power electronics products
- Patents relating to semiconductors, such as those for SiC-related technologies
- Patents relating to vending machines

IP Activities Responding to Globalization

Fuji Electric is strengthening its global IP activities and continuing to investigate overseas IP rights and implement measures against counterfeit products to minimize business risks related to IP.

In fiscal 2015, our local IP division in China led efforts to uncover new inventions and implement countermeasures against counterfeit products. We also instituted countermeasures to prevent technology leakage and other precautions based on conditions in specific Asian countries, such as Malaysia.

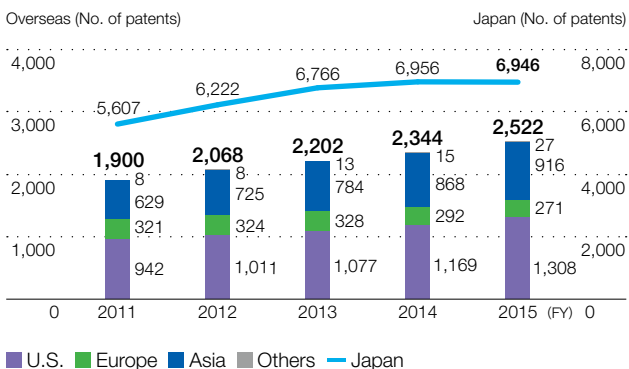
Furthermore, Fuji Electric is actively contributing to international standardization movements. For example, Company employees serve as officers of the International Special Committee on Radio Interference of the International Electrotechnical Commission (IEC), and we have been in the position of holding an international meeting.

Looking ahead, as we step up our IP activities overseas, we will undertake strategic international standardization initiatives.



Patent meeting at Fuji Electric (China) Co., Ltd.

Number of Patents Held in Japan and Overseas



Number of Patent Applications in Japan and Overseas

